



# Business & Entrepreneurship

**Program:** Entrepreneurship

**Program #:** 8812100

**Description:** This program introduces students to the concept of entrepreneurship as a viable career option. Students will be provided the skills needed to realistically evaluate their potential as a business owner and develop the fundamental knowledge and skills necessary to start and operate a business and gain an overall understanding of the general processes involved in designing, starting, and managing a successful business venture. The High School Branch Program is a partnership with Lake Howell's Entrepreneurship Program and Addition Financial. The program is designed to introduce students enrolled in Entrepreneurship courses to good financial management skills. Addition Financial provides full training to students and prepares them to fully staff and run the Addition Financial branch on Lake Howell's campus. The program gives students an opportunity to develop a better understanding of how financial institutions operate as well as gain real-world work experience. Some student tellers have become full-time Addition Financial team members upon completing their education.

**Grades:** 9 – 12

**Year 1: 8812110 PRINCIPLES OF ENTREPRENEURSHIP (1 credit)**

Principles of Entrepreneurship is the entry-level course within the Business Entrepreneurship Program. The purpose of this program is to introduce students to the concept of entrepreneurship as a viable career option, provide students with the skills needed to realistically evaluate their potential as a business owner, and develop the fundamental knowledge and skills necessary to start and operate a business. This course is designed to provide students with an overall understanding of the general processes involved in designing, starting, and managing a successful business venture.

**Year 2: 8812120 BUSINESS MANAGEMENT & LAW HONORS (1 credit)**

As the second course in the Business Entrepreneurship Program, Business Management and Law is designed to provide an introduction to business management techniques, as well as emphasize the legal concepts significant to business owners and associated with starting a business. This course will continue to build upon the entrepreneurship foundation provided in course one.

**Year 3: 8812000 BUSINESS OWNERSHIP HONORS (1 credit)**

As the third course in the Business Entrepreneurship Program, Business Ownership provides significant advancement and opportunity for intensive study in the area of entrepreneurship and small business management. The instruction and curriculum focus on operations and planning, strategic development, implementation of technology, and community and government relations.

**Year 4: GEB 1101 INTRODUCTION TO BUSINESS  
GEB 2112 ENTREPRENEURSHIP**

**(3 college credit hours each/0.5 high school credit each)**

As the fourth and final course in the Business Entrepreneurship Program, the Executive Internship provides practical and hands-on business experience through the utilization of business partnerships within our community. Students are required to participate and interact with local entrepreneurs and business owners. Additionally, classroom instruction and campus leadership initiatives are used to create a comprehensive learning experience. The Dual Enrollment course provides business and non-business majors with the skills necessary to succeed as an entrepreneur. The fundamentals of starting and operating a business, developing a business plan, obtaining financing, marketing a product or service and developing an effective accounting system will be covered.

**Industry Certifications Offered**